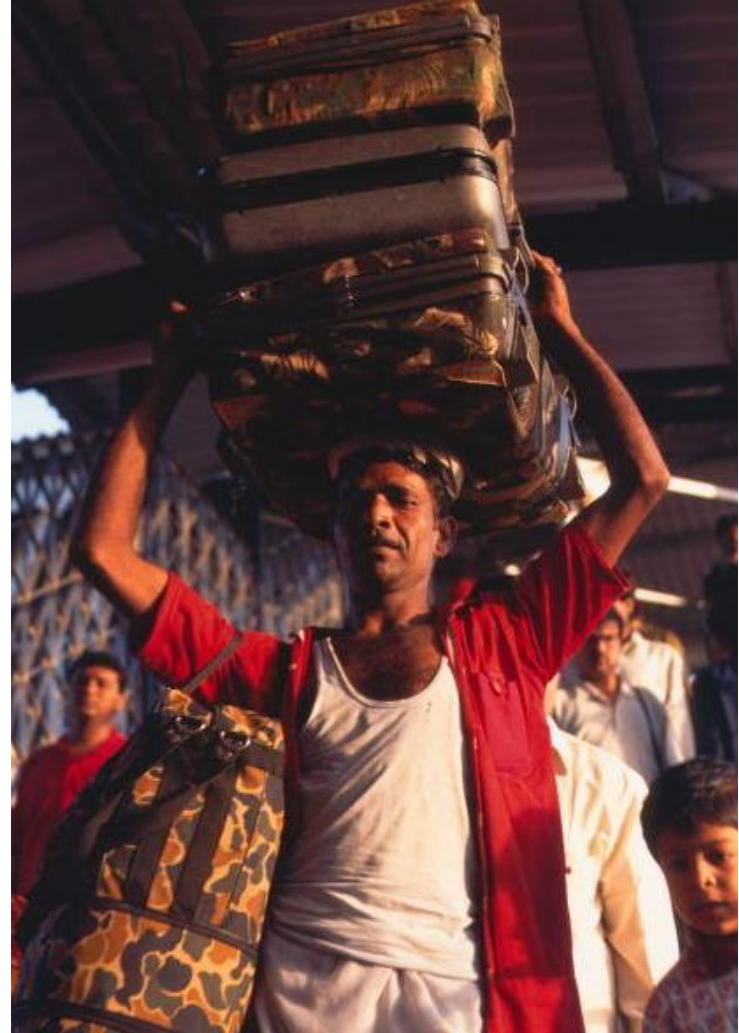


Reinforcing financial regulation – an asset management perspective  
Elizabeth Corley, CEO AllianzGI Europe

Euro Debt Market Conference, November 17<sup>th</sup>, 2011

## Introduction: Learning from the porters

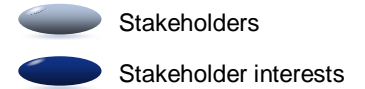


## Why Asset Managers are different

- We simply invest client money
- Long-term horizons
- Different and significantly lower systemic risk
- A different business model
- A question of mindset

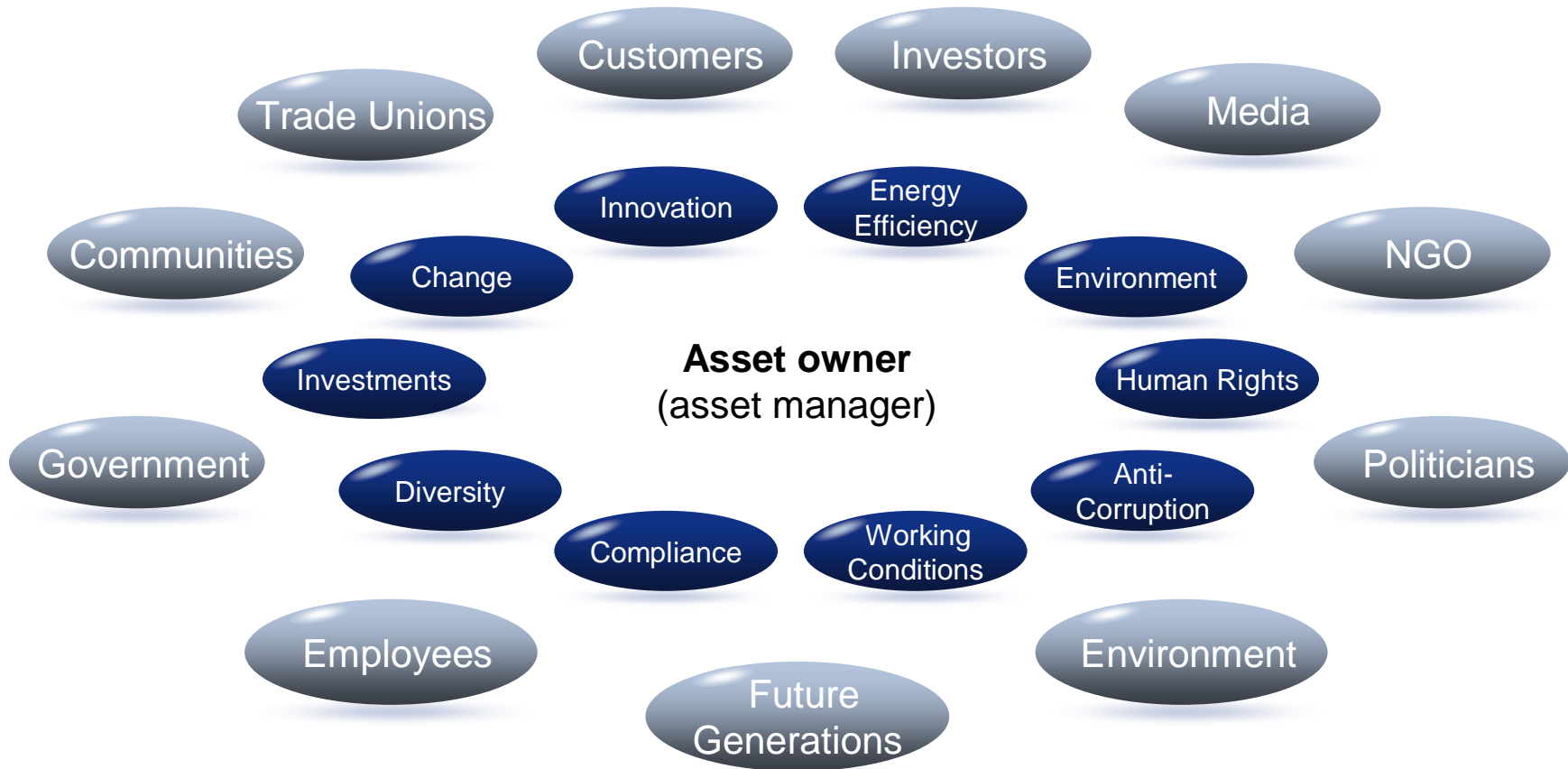


# The current landscape



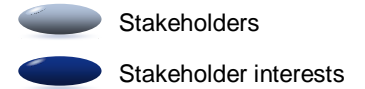
## Governance

## Social Issues



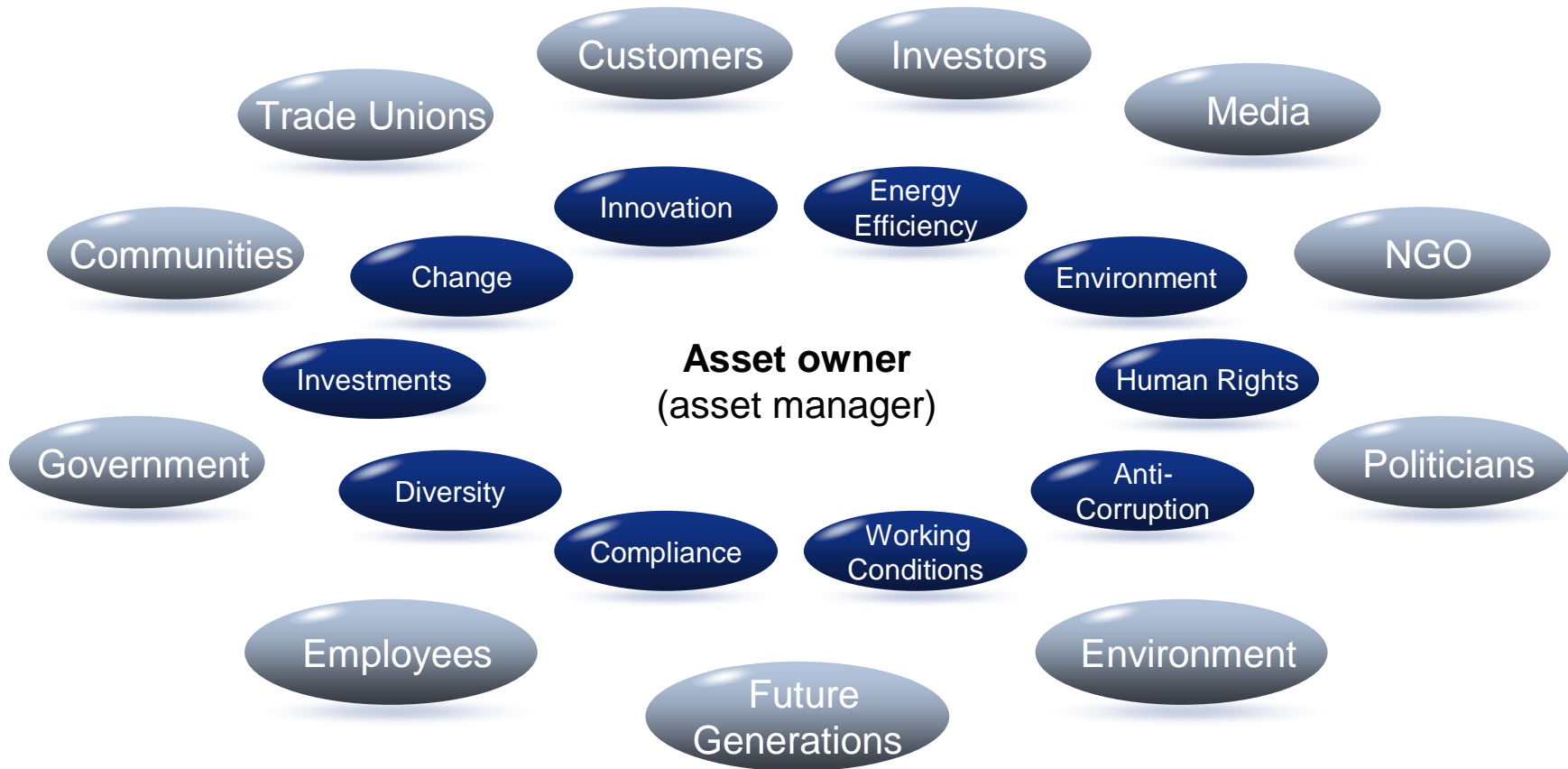
## Environmental Protection

# The current landscape



## Governance

## Social Issues



## Environmental Protection

## New challenges to asset managers....

### Walking the tightrope

- Uncertain, low growth outlook
- Pressure on funding levels
- Discontinuities
- Real returns
- Desire for advice
- Role in pensions provision
- Industry change
- Regulation

# Navigating troubled waters

## Provide solutions...

...on risk management  
and asset allocation

- LDI,
- Fiduciary services, advice
- Transparency, flexibility,
- Global benchmarks
- Sustainable alpha
- Professional selection

... anticipating  
regulation

- Diversification
- Transparency
- Guaranteed/ protected structures
- Corporate governance
- Training & standards

... in navigating to the  
new normal

- Providing solutions
- Corporate Governance
- ESG investing
- Engagement

# Regulation update: what's there, what's next?

## Consumer Protection



- UCITS V
- PRIIP
- MiFID II/MiFIR
- AIFM
- Corporate Governance ...



- Retail Distribution Review (RDR)
- Soft touch to “in your face” regulation
- New Regulatory regime from 2013



- Dodd-Frank Wall St Reform and Consumer Protection
- Volcker Rule
- FATCA



- Reserve Bank of India: Consumer Protection Directive RBI/2010-11/217

## Potential impact of regulation

Increased costs

Practicality

– will it tackle the real issues?

More complexity

– will it simplify?

“A good regulator should work like a dream catcher:  
he prevents nightmares - but not by keeping you awake all night”

#### A Wish List:

- Harmonized approach
- Willingness to learn from best-practice
- Meaningful consultation
- Impact assessments
- Level playing field
- Representation

“Information is the currency of democracy”  
*Thomas Jefferson (1743 – 1826)*



Thank you!  
Any questions?