

How to close the water supply-demand gap?

Global H₂O Conference
Frankfurt, 20 May 2010

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DEG: *Private sector investor/lender in developing and emerging markets*



Corporate data

| | |
|---------------------------|-----------------|
| Founded: | 1962 |
| Employees: | 418 |
| DEG Head office: | Cologne |
| Shareholder: | KfW, Frankfurt |
| Equity capital 2009: | EUR 1.3 billion |
| Balance sheet total 2009: | EUR 3.7 billion |
| New business 2009: | EUR 1.0 billion |
| Portfolio 2009: | EUR 4.7 billion |



Product range and areas of investment



Products (corporate and project finance):



Areas of investment:

- Greenfield projects (with strong sponsor)
- Expansions (acquisition additional concessions)
- Privatizations and Buy-outs

Regions:

Asia, Africa, Latin America, Eastern Europe and ME

Commitments in the water sector to date are *exceeding US\$ 100mio*



BAUER

Oman
Waste Water Treatment Plant
US\$ 28 million senior loan
(2009)

Chennai Water

India
Sea Water Desalination
EUR 14 million senior loan
(2008)

China Water

China
Water supply
US\$ 18 million senior loan
(2007)

Apa Nova

Romania
Water supply
EUR 18.5 million senior loan
(2002)

Manila Water

Philippines
Water Supply
US\$ 20 million senior loan
(2002)

Limited engagement of the private sector – evidence –



Investment needs

- MDG No. 7: Halve the proportion of the population without sustainable access to safe drinking water and basic sanitation by 2015
- Required investment for Africa is ca \$22 billion p.a. or roughly 3.3 % of its GDP. (*Africa's Infrastructure, a time for transformation, Foster, Briceño-Garmendia, 2010*).

Private sector participation required to fund new investments

Percentage debt funding of (waste) water capital investments

| Emerging and Developing markets | Developed markets |
|---------------------------------------|-----------------------|
| Africa (< 20%) | Europe (< 60%) |
| Latin America (< 40%) | Japan, NZ, AU (< 60%) |
| South Asia (< 10%)/ East Asia (< 30%) | North America (< 50%) |

Limited engagement of the private sector – barriers –



Water tariffs alone do not fully cover investment and maintenance costs:

- cover in Western Europe up to 35-70 % and emerging markets up to 15 %
- only 9 % of 45 surveyed African utilities meet O&M and part of their capital costs *„Cost recovery, equity and efficiency in water tariffs; evidence from African utilities“, Banerjee, Foster, Ying, Skilling, Wodon, 2009)*
- Limited room to raise tariffs due to political and social reasons

Strong dependence on state support and/or international aid to fund the gap

Lack of environment that attracts foreign investment in this sector

- Lack of stable legal, fiscal and regulatory framework and experience
- Lack of reliable, long term financial support for the project
- Government ownership and operation of assets

Addressing the issue: *Main criteria for private sector investments*



Adequate return to pay for investment and maintenance (equity and debt)

- Sustainable subsidisation program for cost of water supply
- Risks covered with e.g. state guarantee, recourse financing

Dependable regulatory and legal environment

- Certainty of future tariff income and costs (taxes), enforceability of contractual arrangements (pri insurance)
- Balanced concession agreements

Experienced private sector project sponsor

- Privatisation of assets

Get in touch!



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