



FRANKFURT
14TH EURO FINANCE WEEK
14 - 18 NOVEMBER 2011

Congress on Central and Eastern Europe

»Back to Growth«



Thursday, 17 November 2011
Congress Center Messe Frankfurt
Frankfurt am Main, Germany

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INVITATION

Ladies and Gentlemen,

Welcome to the 14th Congress on Central and Eastern Europe, which traditionally takes place within the framework of the EURO FINANCE WEEK.

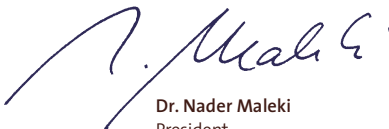
The countries of Central and Eastern Europe are back on the growth track. Ministers and Central Bank governors will share with us the different strategies their countries used to overcome difficult times. Also, they will outline how reforms allowed the countries to rejoin the growth path and what they regard important for a sustainable growth path going forward.

Trustful client relations, smart and modern financial solutions as well as a bank's ability to adjust quickly to new market requirements are key factors for sustainable growth in the Retail Business – particularly in a competitive business environment. The participants of the second panel will share their individual expertise on future growth strategies in the field of Retail Banking.

Finally, one important factor for economic growth is to promote small and medium-sized enterprises which can act as a backbone for any country's economy. Different countries have developed different approaches to open the capital markets not only for large companies but also for SMEs.

The closing panel will give an outlook on new opportunities arising for the finance industry in the CEE region. The better single economies perform, the more opportunities banks and other financial services providers should seek. In this context important questions arise: Will the opportunities in CEE outway current capital and liquidity constraints particularly of Eurozone banks? Do banks headquartered in CEE have other opportunities than their western competitors? Where does the European Investment Bank see its role?

I would like to thank all speakers for accepting our invitation to participate in this congress. Furthermore, our gratitude goes to the supporting institutions. We look forward to welcoming you to the congress.



Dr. Nader Maleki
President
International Bankers Forum e.V.

PROGRAMME

a.m.

8:30 REGISTRATION

9:00 OPENING SPEECH

Ulrich Sieber

Member of the Board of Managing Directors,
Commerzbank AG, Frankfurt a.M.

PANEL I

»Rejoining the Growth Path«

Anca-Daniela Boagiu

Nebojsa Ciric

Grigoriy Marchenko

Ilmars Rimsevics

Minister of Transportation and Infrastructure, Romania

Minister of Economy and Regional Development, Serbia

Governor, National Bank of Kazakhstan, Almaty

Governor, Bank of Latvia, Riga

MODERATION

Peter Tils

Chief Executive Officer Central and Eastern Europe,
Deutsche Bank AG, Frankfurt a.M.

10.15 COFFEE BREAK

10.45 PANEL II

»The Future Growth of Retail Banking in Central and Eastern Europe«

Haluk Aydinoglu

Sergey N. Gorkov

Gianni Papa

CEO of CEB Russia & Global Head of Retail Banking,
Credit Europe Bank, Netherlands

Deputy Chairman of the Management Board, Sberbank,
Moscow

Senior Executive Vice President and Head of CEE Division,
UniCredit

MODERATION

Dr. Andre Carls

Chief Executive Officer Central & Eastern Europe Holding,
Commerzbank AG, Frankfurt a.M.

11.45 COFFEE BREAK

PROGRAMME

p.m.

12.15 PANEL III

»Access to the Capital Market for Small and Medium-Sized Companies«

INTRODUCTION

Jeromin Zettelmeyer

Deputy Chief Economist and Head of Research,
European Bank for Reconstruction and Development,
London

DISCUSSION

Korhan Eryilmaz

Director, Emerging Companies Market, Istanbul Stock
Exchange, Istanbul

Andreas Nendza

Partner, Ernst & Young GmbH, Hamburg

Anna Katarzyna Nietyksza

Chairman of the Board, EFICOM S.A., Certified Authorized
Advisor on NewConnect, Member of EESC, Warsaw

Jeromin Zettelmeyer

Deputy Chief Economist and Head of Research,
European Bank for Reconstruction and Development,
London

MODERATION

Rainer Riess

Managing Director, XETRA Market Development,
Deutsche Börse AG, Frankfurt a.M.

1.15 LUNCH

2.00 CLOSING PANEL

»New Opportunities in the CEE Finance Industry«

Denis Bugrov

Member of the Management Board and Senior Vice
President, Sberbank, Moscow

Dr. Andre Carls

Chief Executive Officer Central & Eastern Europe
Holding, Commerzbank AG, Frankfurt a.M.

Dr. Matthias Kollatz-Ahnen

Vice President, European Investment Bank, Luxembourg
Chief Executive Officer, Raiffeisen Bank International AG,
Vienna

Dr. Herbert Stepic

Peter Tils

Chief Executive Officer Central and Eastern Europe,
Deutsche Bank AG, Frankfurt a.M.

MODERATION

Prof. Dr. Rainer Lindner

Executive Director, Ost-Ausschuss der Deutschen
Wirtschaft, Berlin

3.00 END OF CONGRESS

MAIN MEDIA PARTNER

Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

CONGRESS LOCATION

Congress Center Messe Frankfurt
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany

 U4 Festhalle/Messe | 16, 17 Ludwig-Erhard-Anlage
 Congress Center | Maritim Hotel (at your expense)

ADMISSION FEE

Participation is upon invitation only. The number of participants is limited – therefore your registration will be recorded in the order of receipt.



CONGRESS LANGUAGE

English

SUGGESTED ACCOMMODATION

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www.eurofinanceweek.com/ccee  hotels

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ORGANISER

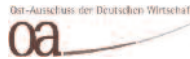
For all issues relating to registration and general organisational matters, please contact:

Maleki Group
Gila Fascher
Wiesenu 1
60323 Frankfurt am Main, Germany
Fon +49 (0) 69-97176-304
Fax +49 (0) 69-97176-455
g.fascher@malekigroup.com
www.malekigroup.com

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