



FRANKFURT
EURO FINANCE WEEK
17-21 NOVEMBER 2008

European Transaction Banking Conference

17 November 2008
Congress Center Messe Frankfurt
Frankfurt am Main

Business Solutions Forum: Transaction Banking

18 November 2008
Business Solutions Forum, Fair Hall 5.1
Frankfurt am Main



Almost 10 years after the introduction of the Euro marked the major breakthrough in the integration process of the European financial markets, transaction banking has not stopped undergoing substantial transformation as the industry continues to move from milestone to milestone on its journey towards a single market.

A year ago, on 19th November 2007, TARGET2 went live. It was during the first day of the EURO FINANCE WEEK that participants eagerly awaited the news on the migration of the first group of countries to this new and truly European gross clearing system. In the end, everything proceeded very smoothly. The same is true for the first phase of SEPA which too became a reality two months later, on 28th January 2008, with the first exchanges of SEPA credit transfers.

And of course there is much more to come. SEPA Direct Debits are only a matter of time: the Payment Services Directive will be transposed into national law within the upcoming year so that we will soon witness the use of the second standardised SEPA payment instrument. The future integration of the European cards market is widely discussed and the Eurosystem decided in July 2008 to launch the TARGET2 Securities project which is aimed at further facilitating the integration of the European capital markets by providing an efficient settlement solution in central bank money for national and cross-border securities transactions.

All of these topics will be discussed extensively during this year's European Transaction Banking Conference. As in the previous years this conference brings together experts from important European institutions, corporations and organisations to share their in-depth knowledge about not only the recent milestones of the integration of the European transaction market, but also about the exciting developments that lie ahead of us.

By addressing many of the key points on the industry's agenda, the different sessions of this conference should support practitioners in the reflection and anticipation processes they need to undertake in order to carry change into their organisations.



Hansjörg Nymphius
Chairman
Euro Banking Association

A European Transaction Banking Conference

17 November 2008 · Congress Center Messe Frankfurt

Liabe to pay costs [see General Information]

Conference language: English [Exceptions indicated]

8:00 a.m. Registration

9:00 a.m. Welcome and Introduction

Hansjörg Nymphius | Chairman, Euro Banking Association (EBA), Paris

Keynotes

Dr. Gertrude Tumpel-Gugerell | Member of the Executive Board, European Central Bank, Frankfurt a.M.
Charlie McCreedy | Member of the European Commission, European Commission, Brussels

10:00 a.m. Coffee Break

10:30 a.m. Parallel Sessions: Forum 1 and Forum 2

Forum 1

[in German]

1.31

»10 Months after the Start of SEPA Implementation: The Case of Germany«

Xavier R. Durieu | Secretary General, EuroCommerce, Brussels
Jochen Metzger | Head of Department Payments and Settlement Systems, Deutsche Bundesbank, Frankfurt a.M.
Frank-Christian Pauli | Policy Officer Banking, vzbv – Federation of German Consumer Organisations, Berlin
Bernhard Uden | Head of Credit- & Cashmanagement, ERGO Versicherungsgruppe AG, Düsseldorf; Member of the Commission Cashflowmanagement, GDV Gesamtverband der Deutschen Versicherungswirtschaft e.V., Berlin
Christian Westerhaus | Chairman of the SEPA Payments Schemes (SPS) Working Group, European Payments Council, Brussels
Moderation
Dr. Ibrahim Karasu | Chair of Zentraler Kreditausschuss, Berlin (Joint Committee of the Leading German Banking Associations)

Forum 2

[in English]

1.32

»TARGET2-Securities and the Code of Conduct: Working towards an Integrated European Financial Market«

Marc Bayle | Head of Division TARGET2-Securities, European Central Bank, Frankfurt a.M.
Jan Bart de Boer | Global Director Commerce, Fortis Bank Global Clearing N.V., Amsterdam
Katja Rosenkranz | Member of the Executive Board, Clearstream Banking Frankfurt; Head of Business Strategy/Strategic Projects, Clearstream International, Frankfurt a.M.
Thomas Sasse | Vice President, Banking & Financial Services Europe, Satyam Computer Services Ltd., Wiesbaden
Moderation
Prof. Dr. Wolfgang König | Executive Director, House of Finance, Johann Wolfgang Goethe-University, Frankfurt a.M.

12:00 p.m. Lunch

1:30 p.m. Parallel Sessions: Forum 3 and Forum 4

Forum 3

[in German]

1.33

»Towards an Integrated European Cards Market«

Norbert Bielefeld | Deputy Director Payment Systems, WSBI-ESBG, Brussels
Ottmar Bloching | General Manager, VISA Europe in Deutschland, Frankfurt a.M.
Dr. Mario Daberkow | Member of the Board, Deutsche Postbank AG, Bonn
Peter Ehmke | General Manager Germany, MasterCard Europe, Frankfurt a.M.
Oliver Hommel | Vice-Chairman Board of Directors, Euro Alliance of Payment Schemes s.c.r.l., Brussels
Moderation
Andreas Pratz | Vice President, A.T. Kearney GmbH, Munich

Monday, 17 November

Forum 4

[in English]

1.34

»Multilateral Trading Facilities (MTF)«

■ Alternative Platforms: A Blessing or a Curse?

- | | |
|----------------------------------|---|
| Adrian Farnham | Chief Operating Officer, Turquoise, London |
| Peter Randall | Chief Executive Officer, Chi-X Europe Ltd., London |
| Henrik Reinfeldt | Head of Sales, NASDAQ OMX Europe, London |
| Rainer Riess | Managing Director, Deutsche Börse AG, Frankfurt a.M. |
| Moderation | |
| Prof. Dr. Rüdiger Frh. von Rosen | Managing Director, Deutsches Aktieninstitut, Frankfurt a.M. |

3:00 p.m. Coffee Break

3:15 p.m. Parallel Sessions: Speeches and Forum 5

Speeches

[in English]

1.35

»SEPA: The State of Play«

| Head of Division Market Infrastructure, European Central Bank, Frankfurt a.M.

»Making SEPA a Reality: Competition Challenges«

| Acting Director Financial Services and Health-related Markets,
DG Competition, European Commission, Brussels

Forum 5

[in English]

1.36

»Multilateral Clearing Platforms«

■ Alternative Platforms: A Blessing or a Curse?

- | | |
|-----------------------|---|
| Jan Booij | CEO, European Multilateral Clearing Facility N.V., Amsterdam |
| Artur Fischer | Joint CEO, Equiduct Trading, Berlin |
| Alberto Pravettoni | Managing Director, Head of Group Corporate Strategy,
LCH Clearnet Group Ltd., London |
| Moderation | |
| Prof. Dr. Jörg Franke | Chairman of the Board, Federal Association of Financial Intermediaries on
the German Stock Exchanges, Frankfurt a.M. |

4:15 p.m. Coffee Break

4:45 p.m. Closing Panel Discussion

[in English]

»The Bank's Perspectives on the European Transaction Business«

- | | |
|------------------------|---|
| Frank Annuscheit | Group COO and Member of the Board, Commerzbank AG, Frankfurt a.M. |
| Hermann-Josef Lamberti | Member of the Management Board and Chief Operating Officer, Deutsche
Bank AG, Frankfurt a.M. |
| Alain Marbach | Global Head of Information Technology and Processes, BNP Paribas, Paris |
| Javier García-Lluis | Managing Director of Transactional Banking, Caixa d'Estalvis i Pensions,
»la Caixa«, Barcelona |
| Moderation | |
| Prof. Dr. Jürgen Bott | Professor for Financial Management, University of Applied Sciences,
Kaiserslautern |

6:00 p.m. End of Conference

Sponsors



Co-operation Partner



B Business Solutions Forum: Transaction Banking

18. November 2008 · Business Solutions Forum · Messe Halle 5.1

Kostenfrei (siehe General Information)
Konferenzsprache: Deutsch



10.30 Uhr Session 1

»SEPA, the Implementation of SCT and SDD«

- Einführung**
Matthias Schmudde | Director, Payment Systems Policy, Deutsche Bundesbank, Frankfurt a.M.
- Diskussion**
Uwe Klatt | Managing Director, GEVA Business Solutions GmbH, Aachen
Dieter Prang | Managing Director, Fundtech GmbH, Frankfurt a.M.
Hans Rainer van den Berg | Chairman and CEO, van den Berg AG, Herzogenrath
Reinhold Wegmann | Managing Director, CPG Finance Systems GmbH, München

11.15 Uhr Pause

11.45 Uhr Session 2

»From SEPA to SEBA – New Business Areas around SEPA: E-Invoice and CAMT«

- Einführung**
Claus F. Hilles | Regional Representative, EBA Group, Frankfurt a.M.
- Diskussion**
Armin Gerhardt | Managing Director, ABK-Systeme GmbH, Dreieich
Heinz Ulrich Wiebach | Managing Director, limes datentechnik gmbh, Friedrichsdorf/Ts
- Moderation**
Thomas Egner | Director, Commerzbank AG, Mitglied des Zentralen Kreditausschusses, Frankfurt a.M.

12.30 Uhr Pause

13.00 Uhr Session 3

»How to Reduce Costs in the Payments Franchise by Introducing a Redesigned Exception Handling«

- Einführung**
Harald Keller | Senior Market Expert, Global Cash Management, SWIFT Germany, Frankfurt a.M.
- Diskussion**
Mark Lohweber | Senior Business Developer Banking, adesso AG, Köln
Jürgen Ortman | Chief Executive Officer, Efis-EDI Finance Service AG, Dreieich
Rainer Schnell | Product Manager, Syracom AG, Wiesbaden
- Moderation**
Jürgen Weiss | Research Analyst, Gartner Group, Frankfurt a.M.

13.45 Uhr Pause

14.00 Uhr Session 4

[in English]

»Streamlining the Financial Messaging Infrastructure with SOA«

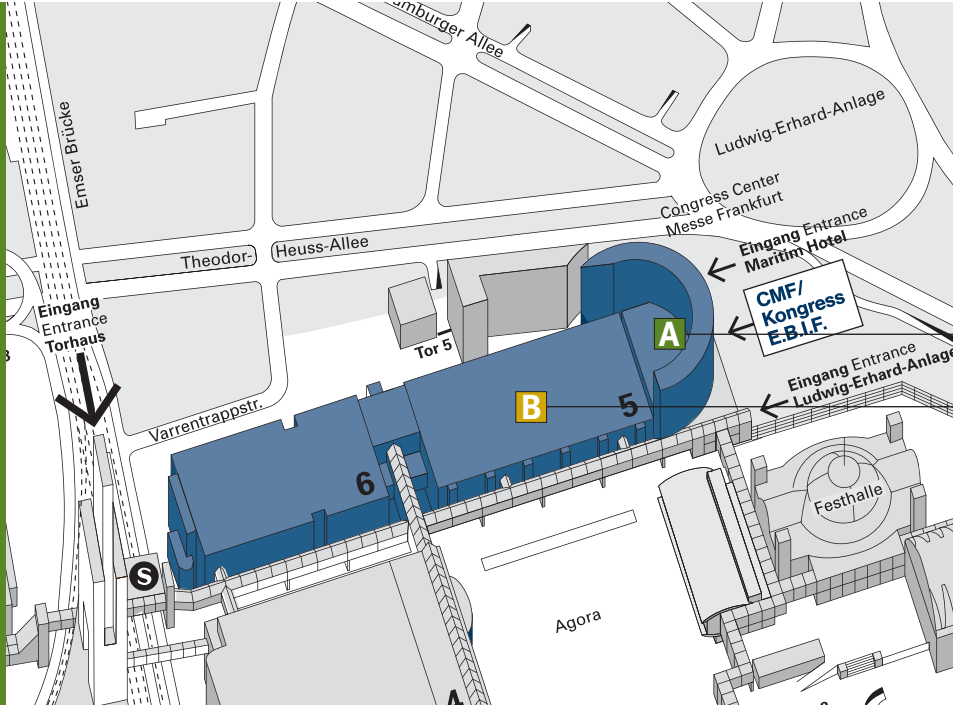
- Darshan Chandarana | Director Financial Services, Oracle EMEA, Reading, UK

14.45 Uhr Ende der Veranstaltung

Förderer



Dienstag, 18. November



European Transaction Banking Conference
Business Solutions Forum: Transaction Banking

A **European Transaction Banking Conference**
17 November 2008

Conference Language
English [Exceptions indicated]

Conference Venue
Congress Center Messe Frankfurt
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
U4 Festhalle/Messe | 16, 17 Ludwig-Erhard Anlage
P Congress Center | Maritim Hotel (at your expense)

Admission Fee
Day ticket: 800 Euro [plus 19 % VAT]
Ticket Service online at www.eurofinanceweek.com/etbc
or send the completed fax reply to the organisation office.

Programme
The organisation office reserves the right to change the programme as may be necessary.
Programme updates are available on the congress website: www.eurofinanceweek.com/etbc

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Further information and special conditions at www.eurofinanceweek.com/etbc hotels

Travel Information
Further information and special conditions at www.eurofinanceweek.com/etbc directions

Please also note
European Banking & Insurance Fair (E.B.I.F.)
18 – 20 November 2008
Messe Frankfurt · Fair Hall 5.1
www.ebif.com

Business Solutions Forum
18 – 20 November 2008
Messe Frankfurt · Fair Hall 5.1

F.A.Z. Career in Finance Forum
17 November 2008
Messe Frankfurt · Forum

B **Business Solutions Forum: Transaction Banking**
18. November 2008

Konferenzsprache
Deutsch

Veranstaltungsort
Business Solutions Forum
Messe Frankfurt Messe Halle 5.1
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
U4 Festhalle/Messe | 16, 17 Ludwig-Erhard Anlage
P Congress Center | Maritim Hotel (Selbstzahler)



Teilnahmegebühr
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Kartenbestellung online unter www.eurofinanceweek.com/bsf

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EURO FINANCE WEEK 2009
12th EURO FINANCE WEEK will take place
from 16 to 20 November 2009