



**FRANKFURT**  
**14<sup>TH</sup> EURO FINANCE WEEK**  
**14 - 18 NOVEMBER 2011**

## Global Finance Conference

**17 November 2011**

**Congress Center Messe Frankfurt  
Frankfurt am Main**

In Cooperation with

**Deutsch-Asiatischer Wirtschaftskreis e. V.**  
*German-Asian Business Circle*



*For further information  
please scan QR code  
with your smartphone*

9.00 a.m. Registration

10.00 a.m. Welcome and Opening

Bodo Krüger

| President, DAW – German-Asian Business Circle; Honorary Consul General of Nepal, Frankfurt a.M.

Session I · Keynotes

ASIA

Stephen Wong

»Hong Kong as China's Global Financial Centre«

| Director, Hong Kong Economic and Trade Affairs (Central and Eastern Europe), The Government of the Hong Kong Special Administrative Region, Berlin

Erdmann R.G. Vogt

»Vietnam: Take-Off Again«

| Managing Director, Vietin Bank Germany, Frankfurt a.M.

**Moderator**

Oliver Griffith

| Head of Communications and Public Affairs Western Europe, IFC (International Finance Corporation), Paris

11.00 a.m. Coffee Break

11.30 a.m. Session II · Keynotes

INDIA

»Business Opportunities in India«

Prof. Dr. Eberhard Sandschneider

»Germany and India – The Global Framework of Bilateral Relations«

| Otto Wolff-Director of the Research Institute, German Council on Foreign Relations (DGAP), Berlin

Klaus Friedrich Meier

»Innovations Management for India: How to Develop the Right Products for the Indian Market«

| Senior Projectmanager Marketing & Communication, Maier + Vidorno GmbH, Cologne

Priyadarshi Sharma

»How to Find, Understand and Manage your Distribution/Partners in India«

| Managing Director, Mutual PR, India/Germany

Wolfgang Haehn

»Lessons Learned by German Mid-Size Enterprises«

| Managing Director, KRONE KOMMUNIKATION GmbH; Chairman, DAPG – German Asia Pacific Society, Cologne

**Moderator**

Ekkehard Stein

| Attorney at law, Partner, Paule&Partner Rechtsanwaltsgesellschaft bürgerlichen Rechts; Vice President, DAW – German-Asian Business Circle, Frankfurt a.M.

1.00 p.m. Lunch

2.00 p.m. Session III

AFRICA

»Trends in African Financial Markets«

**Keynote**

Christian Wessels

»Delivering Financial Services in Sub-Saharan Africa«

| Partner, Roland Berger Strategy Consultants GmbH, Frankfurt a.M.

**Discussion**

Prof. Thorsten Beck

| Professor of Economics, Chairman, European Banking Center, Tilburg University, Tilburg

Hans W. Meier-Ewert

| Executive Vice President, Afrika-Verein der deutschen Wirtschaft e.V., Hamburg

Ernst Welteke

| Chairman of the Board, Banco Kwanza Invest, Luanda/Angola; Former President of Deutsche Bundesbank

Bruno Wenn

| Chairman of the Management Board, DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH, Cologne

Christian Wessels

| Partner, Roland Berger Strategy Consultants GmbH, Frankfurt a.M.

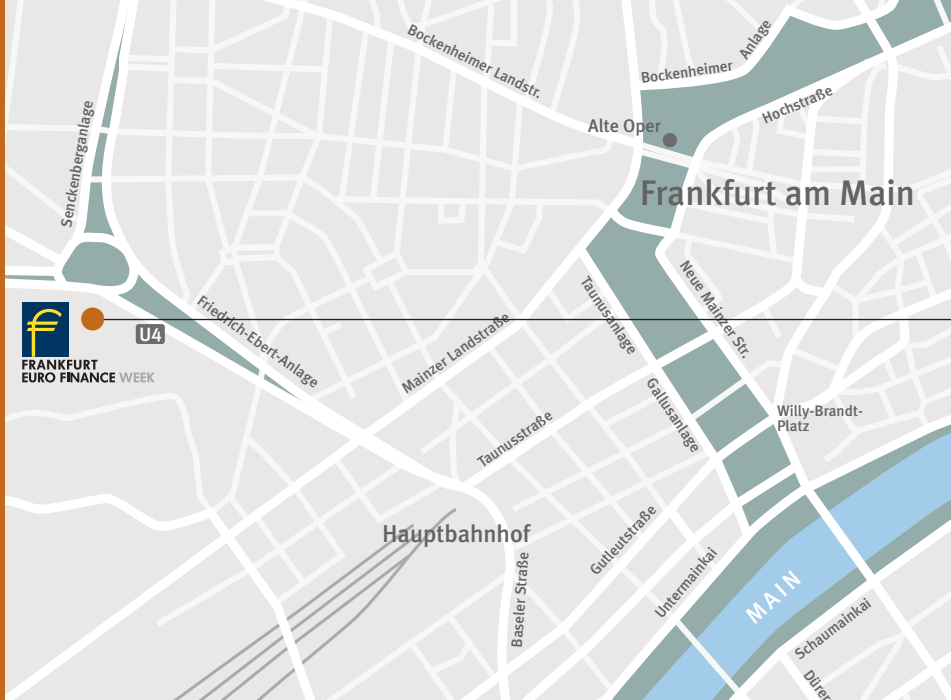
**Moderator**

Christian Hiller von Gaertringen

| Editor, Frankfurter Allgemeine Zeitung, Frankfurt a.M.

3.30 p.m. End of Conference

Thursday 17 November



Congress Center  
Messe Frankfurt  
Ludwig-Erhard-Anlage 1

### Global Finance Conference

17 November 2011

### Conference Language

English

### Conference Venue

Congress Center Messe Frankfurt

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

U4 Festhalle/Messe | 16, 17 Ludwig-Erhard-Anlage

P Congress Center | Maritim Hotel (at your expense)

### Admission

Conference Fee **380,- Euro** [plus 19 % VAT]

Employees of credit institutions, members of public authorities and the diplomatic corps are eligible to participate for a reduced price of Euro 75,- plus VAT [processing fee].

For registration please fax the completed registration form to +49 [0] 69 971 76 -360/370 or online at [www.eurofinanceweek.com/gfc](http://www.eurofinanceweek.com/gfc)

### Programme

The organiser reserves the right to change the programme as may be necessary. Programme updates are available on the congress website: [www.eurofinanceweek.com/gfc](http://www.eurofinanceweek.com/gfc)

### Suggested Accommodation

Further information and special conditions at: [www.eurofinanceweek.com](http://www.eurofinanceweek.com) Hotels

### Travel Information



Further information and special conditions for travelling with Deutsche Bahn at: [www.eurofinanceweek.com](http://www.eurofinanceweek.com) Directions

### Organiser



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### Project Management



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### Please also note

**EURO FINANCE MARKETPLACE**

14 – 17 November 2011

Congress Center Messe Frankfurt

[www.eurofinanceweek.com/marketplace](http://www.eurofinanceweek.com/marketplace)

### FRANKFURT EURO FINANCE WEEK 2012

The 15<sup>th</sup> EURO FINANCE WEEK will take place from 19 to 23 November 2012.

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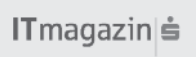
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