

Program

2nd IFC – EURO FINANCE WEEK Conference Emerging Markets and the »New Normal«

November 18, 2010
Congress Center Messe Frankfurt
Frankfurt am Main, Germany



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Ladies and Gentlemen,

IFC, a member of the World Bank Group, is the largest global development institution focused on the private sector in developing countries. We create opportunity for people to escape poverty and improve their lives. We do so by providing financing to help businesses employ more people and supply essential services, by mobilizing capital from others, and by delivering advisory services to ensure sustainable development.

For more than two years, the world has seen the worst financial crisis since the Great Depression, sending more than 60 million people back into poverty in emerging markets. The especially challenging conditions of today's New Normal – including high unemployment and budget deficits in G8 countries – put increasing constraints on government funding in key areas such as infrastructure, health, and education. This makes it ever more important to attract new private resources in support of global development objectives. Simply put, the private sector needs to step in to create jobs and opportunity, helping the poor improve their lives, generating tax revenues for governments, and providing the global economy with new sources of growth.

IFC has remained committed to supporting the private sector in developing countries, especially as other financing sources have become scarcer. Our initiatives have been an important part of the global crisis response, helping meet both the immediate and long-term needs of the private sector. In Africa alone, we committed \$1.8 billion in new investments during the fiscal year 2009, and over \$2.4 billion in 2010 – records for the region. Worldwide in 2010, IFC committed over \$12.6 billion to private investments, of which \$4.9 billion went to the poorest countries. In addition, we mobilized more than \$5 billion from other public and private sources.

The IFC conference at the EURO FINANCE WEEK, under the theme »Emerging Markets and the New Normal«, provides an opportunity to assess the prospects of developing countries in important areas such as financial inclusion, food security, trade, health, and energy. I am certain it will lead to a better understanding of emerging markets and help us work together to strengthen the global economy.

I would like to thank the State of Hessen for its strong support for IFC's work to promote the private sector in developing countries, and for hosting this event. Please join me in a day of interesting and dynamic panels, and the sharing of positive solutions.

Lars H. Thunell

IFC Executive Vice President and Chief Executive Officer
Washington, D.C.



Ladies and Gentlemen,

As State Premier of Hessen I am pleased to continue a good tradition and am proud to welcome for the third time a World Bank Group conference during the EURO FINANCE WEEK in Frankfurt.

We are meeting in one of the leading financial capitals of the world where recovery from one of the most severe financial and economic crises for decades is slow. As response to this crisis, current policy decisions are leading to a stabilization of the financial markets and are helping to end a dangerous decline in global trade. Industrial output has been rising in nearly all economies and international trade is starting to recover.

Yet the price of stabilizing the global economy has been a high budget deficit in all G8 countries. As a consequence, government support for social and economic development will be reduced even further. Although we are seeing the impact already in the developed nations, the effect in the emerging markets is even greater. Public funding in crucial areas such as infrastructure, sustainable energy, education and health will become more difficult in the years to come. A coalition-building of government activities on the one hand and private investments on the other is necessary to guarantee long lasting social and economic improvements especially in emerging markets, thus sustainably raising living conditions in these societies.

Following the main theme – Emerging Markets and the »New Normal« – this year's program will offer insights to concepts for the challenges that lie ahead of us – with a focus on the outcome of emerging markets and how improvement in these markets might be achieved in a joint venture of the public and private sector.

I am looking forward to this year's IFC – EURO FINANCE WEEK Conference and am inviting you to share your ideas and views with leading experts as well as with your co-participants.

Volker Bouffier

Minister President of the State of Hessen
Wiesbaden

2nd IFC – EURO FINANCE WEEK Conference

Emerging Markets and the »New Normal«

In the wake of the global economic crisis, focus appears to be on enhanced multilateralism, greater policy coordination, and a more effectively regulated financial system – essentially on public sector interventions to stabilize financial systems. It is broadly recognized that in order to maintain the benefits of an open and integrated global economy, systemic changes are needed.

As we face the challenge of restoring growth and creating sustainable jobs in the »new normal« economy, what is the future of the private sector in a post-crisis world? What forces will drive the prospects for private sector growth? How will that growth be financed in the changed financial landscape? Is the global economy reverting to the »old normal«? Or is there a »new normal« that development strategies will need to be adapted to – and if so, how?

8:00 a.m. Registration

9:00 a.m. Welcome

Volker Bouffier | Minister President of the State of Hessen, Wiesbaden

Opening Statements and Discussion

Are the Emerging Markets the New Source of Growth?

The financial crisis compelled us to question the role of government and the role of the market.

- What should be the role of international financial institutions in addressing private sector development?
- What are the areas where opportunities exist for the private sector to contribute to economic recovery and sustainable job creation in developing countries?

Lars H. Thunell | Executive Vice President and Chief Executive Officer, IFC, Washington, D.C.

Pascal Lamy | Director General, World Trade Organization, Geneva (via satellite)

Olivier Garnier | Group Chief Economist, Société Générale Group, Paris

Moderator

Patricia Szarvas | Anchor, CNBC, Frankfurt a.M.

10:45 a.m. Coffee Break

11:15 a.m. Panel Discussion

Financial Inclusion: What Next?

With an estimated 2.5 bn people worldwide lacking bank accounts and access to credit, the issue of financial inclusion is at the top of the agenda of international financial institutions and developing country governments.

- What role should the financial sector have to increase access to financial services?
- What new technologies are banks developing to serve the poor?

Manish Khera | Chief Executive Officer, Financial Inclusion Network & Operations Ltd. (FINO), Navi Mumbai

James Mwangi | Chief Executive Officer & Managing Director, Equity Bank, Nairobi

Arnaud Ventura | Co-Founder & Vice President PlaNet Finance; Founder, President & CEO MicroCred, Saint Ouen, France

Moderator

Peer Stein | Senior Manager, Access to Finance Advisory, IFC, Washington, D.C.

Keynote

Dieter Posch | Minister, Hessian Ministry of Economics, Transport, Urban and Regional Development, Wiesbaden

12:45 p.m. Lunch Break

Parallel Session A

Financing Global Food Security

The structural problems which caused the 2008 spike in food prices are still in place and the economic recovery of key markets point to the potential for further volatility and food shortages in the future. A radical re-think is required of the way the global food supply is organized and financed, and the private sector has a vital role to play.

- What are the innovative financial techniques needed to improve productivity of agriculture in the developing world?
- How can we ensure the sustainability of investments in agribusiness and avoid negative impacts on climate change and labor conditions?

Akinwumi Adesina	Vice President, Policy and Partnerships, Alliance for a Green Revolution in Africa (AGRA), Nairobi
Gustavo Grobocopatel	President, Grupo Los Grobo, Carlos Casares, Argentina
Joachim von Braun	Director, Center for Development Research, Department of Economic and Technological Change, University of Bonn
Karl Weinfurter	First Vice President, Agribusiness, Forestry and Food, DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH, Cologne
Moderator	
Atul Mehta	Director, Global Manufacturing, Agribusiness and Services, IFC, Washington, D.C.

Parallel Session B

Global Trade Finance: Bridging the Development Gap

Global trade negotiations have broken down over a divide on major issues, such as agriculture and non-tariff barriers, and the financial crisis showed how much trade finance is vulnerable to drops of liquidity.

- What tools can international financial institutions offer to provide liquidity in trade finance when financial markets collapse?
- Beyond liquidity, how can international financial institutions provide risk mitigation to reach the underserved and riskiest markets for trade finance?
- What will be the impact of a Basel III regulation on trade finance globally? How will it impact trade to/from developing countries? What mitigating solutions can be found?

Rüdiger Geis	Senior Product Manager Trade Services, Commerzbank AG, Frankfurt a.M.
Craig Polkinghorne	Global Head and Director Structured Trade and Commodity Finance, Standard Bank, Johannesburg
Udo Steffens	President and Chairman of the Board, Frankfurt School of Finance & Management, Frankfurt a.M.
Moderator	
Georgina Baker	Director, Short Term Finance, IFC, Washington, D.C.

Parallel Session C

The Private Health Sector in Developing Countries – A Cure for Their Ills?

Demand for healthcare is growing in developing countries and the majority of health expenditure is private sector. In most countries, health expenditure is growing faster than GDP. It is driven by the growth and aging of the population, rising chronic and non-communicable disease such as heart disease and cancer, and more effective, but more costly, technology and treatment.

- Governments, with limited resources, are increasingly struggling to cope. What is the private sector's role in healthcare and how can it help?
- How can greater access to healthcare be financed in developing countries? Can the private and public sectors help each other to deliver more care to more people?

Robert Kocher	Director, McKinsey Center for U.S. Health System Reform, McKinsey & Company, Washington, D.C.
Prathap C. Reddy	Chairman, Apollo Hospitals Group, India
Sev Vettivetpillai	Chief Executive Officer, Aureos Advisers Limited, London
Moderator	
Guy Ellena	Director, Manufacturing, Agribusiness and Services Department, Europe, Middle East and North Africa, IFC, Istanbul

3:00 p.m. Break

3:15 p.m. Closing Session

**Low-Carbon Growth in Emerging Markets:
What Role for the Private Sector?**

- Low-carbon growth in developing countries cannot be achieved only with public sector financing.
- What public-private mechanisms can reduce and share the risks of private investment in climate friendly technologies and infrastructures (e.g. loss guarantees, insurance, backstop facilities, tariff guarantees)
- Does financing climate change require new bond architecture? What should be the role of climate change funds and other long term investment products?

Wandee Khunchornyakong | President & Chairman, Solar Power Company, Thailand

Claudia Kemfert | Head of Department Energy, Transportation, Environment,
German Institute for Economic Research;
Professor of Energy Economics and Sustainability,
Hertie School of Governance, Berlin

Caio Koch-Weser | Vice Chairman, Deutsche Bank Group, London

Bernard Raberger | Vice Chairman, EnerjiSA Group, Istanbul

Moderator

Rachel Kyte | Vice President, Business Advisory Services, IFC, Washington, D.C.

Closing Remarks

Gudrun Kopp | Parliamentary State Secretary, Federal Ministry for Economic Cooperation
and Development, Berlin

5:00 p.m. End of Conference

2nd IFC – EURO FINANCE WEEK Conference

General Information

www.eurofinanceweek.com/ifc

Date

November 18, 2010 · 9.00 a.m. – 5.00 p.m.

Location

Congress Center Messe Frankfurt
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
Germany

Conference Language

English

Admission & Registration

Admission to the conference is upon personal invitation.
To officially register for the 2nd IFC – EURO FINANCE WEEK Conference please complete and return the enclosed fax reply to the organization office.

Suggested Accommodation

A limited number of rooms is available at a special rate at the hotels listed below.
Reservation code: FRANKFURT EURO FINANCE WEEK

Hessischer Hof *****

Friedrich-Ebert-Anlage 40
60325 Frankfurt am Main
Fon +49 69-75 40 29 11
reservations@hessischer-hof.de
Single Rate: €210 - 270/Double Rate: €240 - 300

Maritim Hotel Frankfurt *****

Theodor-Heuss-Allee 3
60486 Frankfurt am Main
Fon +49 (0) 69-75 78 11 30
reservierung.fra@maritim.de
Single Rate €160 - 190/Double Rate €217 - 247

Intercontinental Frankfurt *****

Wilhelm-Leuschner-Straße 43
60329 Frankfurt am Main
Fon +49 (0) 69-26 05-23 34
frankfurt.reservations@ihg.com
Single Rate: €189/Double Rate: €209

Mövenpick Hotel Frankfurt City ****

Den Haager Straße 5
60327 Frankfurt am Main
Fon +49 (0) 69-78 80 75 0
hotel.frankfurt.city@moevenpick.com
Single Rate: €165/Double Rate: €200

Organiser



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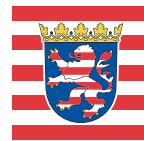
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