



FRANKFURT
14TH EURO FINANCE WEEK
14 - 18 NOVEMBER 2011

**Tianjin – Engine of China's
Financial Reform**

15 November 2011

**Congress Center Messe Frankfurt
Frankfurt am Main**



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with your smartphone*

Ladies and Gentlemen,

On behalf of the Tianjin Municipal People's Government, we are honored to invite you to attend the »Tianjin – China's Engine of Financial Reform« Conference, to be held on the 15th of November 2011 in Frankfurt am Main, as part of the 14th FRANKFURT EURO FINANCE WEEK.

In a spirit of learning and cooperation, the event is aimed at further promoting the in-depth exchanges in financial development. The title »Tianjin – China's Engine of Financial Reform« self-evidently demonstrates the real attraction of Tianjin, especially the city's strength to lead China's economic development and its trend of innovation in financial reform. As an open city, Tianjin welcomes financial businesses and talents from all over the world.

Tianjin, a city with a population of nearly 13 million, is one of China's four municipalities directly under the central government. It ranks among the top three cities in China in the Economist's World's Most Livable Cities in recent years. In the early 20th century, Tianjin was China's largest industrial and commercial city and was known as the »Wall Street in North China«. Today, the city once again stands in the forefront of a new round of financial reform in China. In 2006, the Chinese government integrated the Binhai New Area of Tianjin into the national development strategy as a part of its active efforts to promote financial reform and innovation in Tianjin. The central government has approved and released a number of policies to support the pilot projects of major reforms in financial firms, services, markets and liberalization in Tianjin Binhai New Area.

Embracing the preferential privileges granted by the State, Tianjin has gradually established a goal of developing a modern financial system to match its position as the northern economic center, and has set a strategic orientation to build a national base for financial reform and innovation by every possible means. To this end, the city has taken bold measures

in terms of intensifying reforms on investment and capital-raising systems, integration and the setting up financial institutions, reinforcing the pilot program on foreign exchange management reforms, improving the environment for financial development and completing the financial risk control system. In 2006 Tianjin has been selected to be a focal region of the Sino-German Financial Sector Cooperation. The ties between China and Germany have been strengthened by having signed agreements on national level, with the State of Hesse and the City of Frankfurt. With these efforts, today, Tianjin is one of the most exciting areas for growth in mainland China, backed by the national government as the third engine of country's economy.

We sincerely invite you to attend the Conference to discover more about Tianjin and its widespread financial reform and innovation. Meanwhile, we are looking forward to meeting with you in Frankfurt, the financial center in the heart of Europe, and explore the promising investment and cooperation areas in Tianjin. We believe that here, in this emerging financial center in North China, you will share with us these unprecedented growth opportunities.



Cui Jindu

Vice Mayor,
Tianjin Municipal People's Government

8.00 a.m. Registration

8.30 a.m. Welcome Coffee

9.00 a.m. Welcome and Opening Remarks

Steffen Saebisch	Vice Minister of Economics, Transport, Urban and Regional Development, State of Hessen
Wen Zhenshun	Consul General of the People's Republic of China in Frankfurt am Main
Dr. Bernd Eisenblätter	Chairman of the Management Board, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Opening Keynote

»Introduction and Outlook of Tianjin Financial Sector Development«

Du Qiang	Director General, Tianjin Municipal People's Government Financial Affairs Office
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Section I: Presentations

Prof. Dr. Horst Löchel	»The View of Financial Development in China and the Future Opportunities« Frankfurt School of Finance & Management
Cong Lin	»Financial Leasing and the Shipping Finance Development in China« President, ICBC Financial Leasing Co. Ltd.
Zhang Ruigang	»Tianjin Binhai New Area, the Third Power Engine of Chinese Economy« Vice Director, Tianjin Binhai New Area People's Government
Moderation Thorsten Giehler	Director, Financial Sector Reform Programme, GIZ

11.00 a.m. Coffee Break

11.30 a.m. Section II: Presentations

Jia Liang	»Development of China Yu Jia Pu Financial District – the Dynamic Low-Carbon Financial Community in Northern China« (including video presentation) CEO, Tianjin Innovative Finance Investment Co. Ltd.
Wang Jian	»China International Private Equity Forum – Where Financing Needs Meet Investment Opportunities« General Manager, Tianjin International Financing Service Co. Ltd.
Ding Huamei	»Effective Value Backed Liquidity is the Basis for Financial Development« President, Tianjin Financial Assets Exchange
Moderation Thorsten Giehler	Director, Financial Sector Reform Programme, GIZ

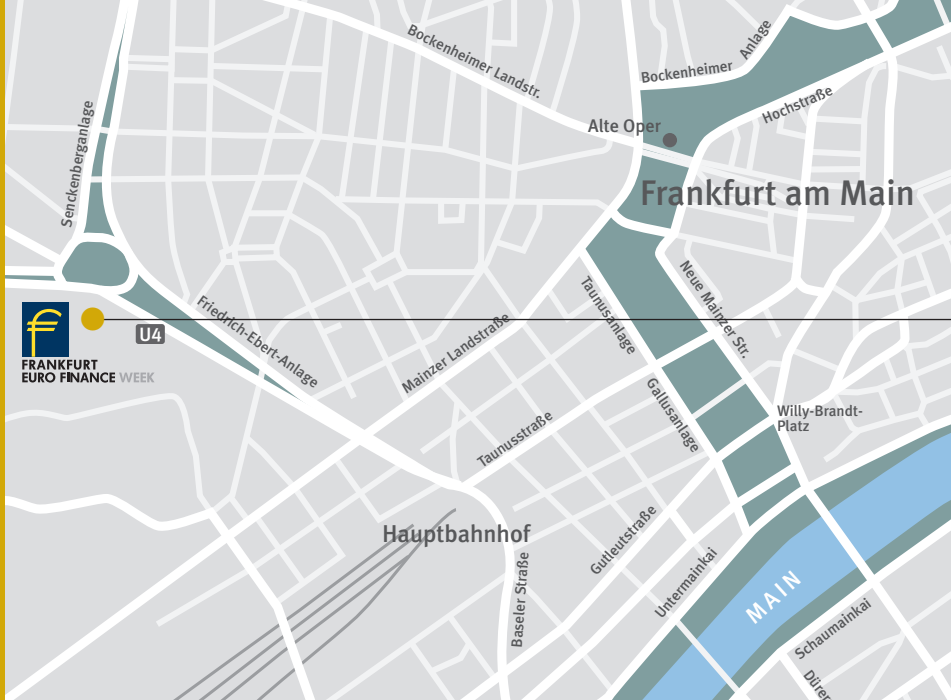
Section III: Panel Discussion

»Financial Reform and Innovation in Tianjin, China: Promising Areas for Investment and Cooperation«

Du Qiang	Director General, Tianjin Municipal People's Government Financial Affairs Office
Yu Longwu	Director General, China Banking Regulatory Commission Tianjin Office
Guo Zuojian	Director General, China Insurance Regulatory Commission Tianjin Bureau
Wu Dong	Vice Director, Administrative Commission of Tianjin Dongjiang Free Trade Port Zone
Cong Lin	President, ICBC Financial Leasing Co. Ltd.
Liu Xiaoyong	Vice Chairman & CEO, HNA Capital Holding Co. Ltd.
N.N.	Representative of Deutsche Bank AG
Moderation Xie Bing	GIZ Financial Sector Reform Programme Representative in Germany

1.30 p.m. Lunch Buffet

2.30 p.m. End of Conference



Congress Center
Messe Frankfurt
Ludwig-Erhard-Anlage 1

Tianjin – Engine of China's Financial Reform

15 November 2011

Conference Languages

Chinese – German – English
Simultaneous translation will be provided:
German – Chinese
English – Chinese

Conference Venue

Congress Center Messe Frankfurt
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
 U4 Festhalle/Messe | 16, 17 Ludwig-Erhard-Anlage
 P Congress Center | Maritim Hotel (at your expense)

Admission

Participation is upon invitation only. The number of participants is limited – therefore your registration will be recorded in the order of receipt.

Please fax the completed registration form to
+49 [0] 69 971 76 -360/370.

Programme

The organiser reserves the right to change the programme as may be necessary. Programme updates are available on the congress website: www.eurofinanceweek.com/tianjin

Suggested Accommodation

Further information and special conditions at:
www.eurofinanceweek.com Hotels

Travel Information



Further information and special conditions for travelling with Deutsche Bahn at:
www.eurofinanceweek.com Directions

Organiser



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Project Management



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Please also note

European Real Estate Forum
16 November 2011
Congress Center Messe Frankfurt
www.eurofinanceweek.com/eref

EURO FINANCE MARKETPLACE

14 – 17 November 2011
Congress Center Messe Frankfurt
www.eurofinanceweek.com/marketplace

FRANKFURT EURO FINANCE WEEK 2012

15th EURO FINANCE WEEK will take place
from 19 to 23 November 2012.