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Sustainability Forum Frankfurt

Slim City: Sustainable Urban Planning

18 June 2009
Alte Oper Frankfurt



Institutional Partners



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Deutscher Verband für Wohnungswesen,
Städtebau und Raumordnung e.V.



Dear Ladies and Gentlemen,

On 18 June 2009, the Maleki Group is hosting the **Sustainability Forum Frankfurt** at the Alte Oper Frankfurt, Germany. Headlining topic of this year's forum is »**Slim City: Sustainable Urban Planning**«. The thematic focus of the discussions will be on the role of the building and the real estate industries in urban development and – given the current crisis – especially the role of the investor. In the afternoon, the role of the utilities and renewable energy providers will be discussed. Whereas last year's event was hosted in Berlin, this year's conference – due to the focus on urban centers and investors – will be hosted in the financial center Frankfurt, the heart of the Rhein-Main region. The target audience of the event is the German building and real estate industry, investors, city planners, architects and experts from the energy sector. We would like to thank the following partners for their support of this year's forum: Accenture, bauforumstahl, Frankfurt Business Development, German Association for Housing, City Development & City Planning, ZIA German Property Federation, BVLEG Federal Association of the Land and Urban Planning Associations, DAI Union of German Architects' and Engineers' Associations, Union Investment Real Estate AG, Eurohypo AG and HOLM House of Logistics and Mobility.

We look forward to welcoming you on 18 June 2009 to the **Sustainability Forum Frankfurt** at Frankfurt's Alte Oper.



Dr. Mark Schiffhauer
Member of the Group Management
Maleki Group

9.00 a.m.	<p>Welcome & Introduction</p> <p>Welcome</p> <p>Dr. Mark Schiffhauer Member of the Group Management, Maleki Group, Frankfurt am Main</p> <p>Greeting</p> <p>Edwin Schwarz Deputy Mayor for City Planning, Building, Housing and Real Estate, City of Frankfurt am Main</p> <p>Introductory Keynote</p> <p>Matthias Machnig State Secretary, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Berlin</p>
9.30 a.m.	<p>Slim City & Smart Grids: Building Sustainable Urban Centers</p> <p>Introduction</p> <p>Alexander Holst Senior Manager, Management Consulting, Accenture, Berlin</p> <p>Discussion</p> <p>Dr. Michael Denkel Urban Planner and Urban Development Architect, Member of the Executive Board, AS&P Albert Speer & Partner GmbH, Frankfurt am Main</p> <p>Prof. Thomas Dilger President, BVLEG Federal Association of the Land and Urban Planning Associations, Berlin; Chairman of the Committee Urban Planning, ZIA German Property Federation, Berlin</p> <p>Matthias Machnig State Secretary, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, Berlin</p> <p>Edwin Schwarz Deputy Mayor for City Planning, Building, Housing and Real Estate, City of Frankfurt am Main</p> <p>Moderator</p> <p>Jens Friedemann Head of Communications and Marketing, IVG Immobilien AG, Bonn</p>
11.00 a.m.	Coffee Break
11.30 a.m.	<p>Keynote</p> <p>The Role of the Architect for a Sustainable Built Environment</p> <p>Lee Polisano President, Kohn Pedersen Fox Associates, London</p> <p>Panel Discussion</p> <p>Sustainable Urban Development: The Role of the Building and the Real Estate Industry for a Sustainable Built Environment</p> <p>Dr. Hans-Michael Brey General Secretary, German Association for Housing, City Development & City Planning, Berlin</p> <p>Prof. Dr.-Ing. Bernhard Bürklin Corporate Projects, HOCHTIEF Aktiengesellschaft, Essen; Member of the Executive Committee, Deutsche Gesellschaft für Nachhaltiges Bauen (DGNB), Stuttgart</p> <p>Jürgen Engel President, KSP Engel und Zimmermann GmbH, Frankfurt am Main</p> <p>Dr. Bernhard Hauke Managing Director, bauforumstahl e.V., Düsseldorf</p> <p>Dr. Reinhard Kutscher Chairman of the Management Board, Union Investment Real Estate AG, Hamburg</p> <p>Bernd Petelkau Head of Credit Portfolio Management, Eurohypo AG, Eschborn</p> <p>Moderator</p> <p>Jens Friedemann Head of Communications and Marketing, IVG Immobilien AG, Bonn</p>

1.00 p.m. Lunch Break

2.00 p.m. Lessons from Abroad: Urban Planning Case Study

Building Sustainable Games: London and the Olympics 2012

Eleanor Fawcett Head of Design for Olympic Legacy and Lower Lea Valley, Design for London, London

2.30 p.m. Panel Discussion

The Role of Energy Efficiency in the Urban Planning of the Future

Prof. Michael Cesarz Chief Executive Officer, METRO Group Asset Management, Düsseldorf

Holger Gassner Head of Markets and Political Affairs, RWE Innogy GmbH, Essen

Gunnar Liehr Vice President, Global Head Energy Services & Performance Contracting, Siemens AG, Zug

Dr. Roland Mohr Managing Director, InfraserV GmbH & Co. Höchst KG, Frankfurt am Main

Stephan Werthschulte Managing Director, Utilities, Accenture, Düsseldorf

Moderator

Patricia Szarvas Anchorwoman, CNBC, Frankfurt am Main

4.00 p.m. Closing Speech

Sustainability as a Strategic Competitive Advantage of the German Real Estate Industry – The Current ZIA Study

Speech

Prof. Dr. Dr. Franz J. Radermacher Head of Research Institute for Application-Oriented Knowledge Processing, Ulm

Discussion

Matthias Böning Chief Executive Officer, mfi Management für Immobilien GmbH, Essen

Dr. Reinhard Kutscher Chief Executive Officer, Union Investment Real Estate AG, Hamburg

Prof. Dr. Dr. Franz J. Radermacher Head of Research Institute for Application-Oriented Knowledge Processing, Ulm

Ulrich Steinmetz Managing Director, RREEF Investment GmbH, Eschborn

Thomas Zinnöcker Chief Executive Officer, GSW Immobilien GmbH, Berlin

Moderator

Werner Knips Partner Global Real Estate Practice, Heidrick & Struggles, Düsseldorf; Member of the Executive Committee, ZIA German Property Federation, Berlin

5.00 p.m. End of Conference

5.30 p.m. Tour of the Green Towers of Deutsche Bank with **Prof. Holger Hagge**, Director of Strategic Projects, Deutsche Bank AG (advance registration required)

General Information

Conference Date	18 June 2009
Beginning of Conference	9.00 a.m., registration as of 8.00 a.m.
Conference Location	Alte Oper Frankfurt Opernplatz 60313 Frankfurt am Main Phone +49(0)69-1340-305 Fax +49(0)69-1340-520
Conference Language	German (simultaneous translation into English)
Conference Fee	€ 400,- + 19% VAT. Free of charge for city planners, architects, NGO's and representatives of public institutions. Registration online at www.malekigroup.com/sustain Cancellations will only be accepted in writing. For cancellations received between 30 – 14 days before the day of the event, a cancellation fee of € 60,- plus VAT will be charged. For cancellations received at a later point in time the complete conference fee will be charged. Substitutes will be accepted at any time.
Suggested Accommodation	Hilton Frankfurt Hochstraße 4 60313 Frankfurt am Main Phone +49 (0)69-13 380-2230 Fax +49 (0)69-13 380-6030 reservationteam.frankfurt@hilton.com Single Rate: € 189,- Double Rate: € 214,- per room/night, Reservation Code: »Maleki Group«
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