



FRANKFURT
10TH EURO FINANCE WEEK
19 - 23 NOVEMBER 2007

2nd Corporate Responsibility Conference

22 November 2007

Congress Center Messe Frankfurt
Frankfurt am Main

Dear Ladies and Gentlemen,

Our first Corporate Responsibility Conference in November of last year already gave us the impression that Corporate Responsibility (CR) had caught the attention of the famous main stream investor and was being integrated in their decision making process.

What has the development been since given the increasing awareness of climate change and various high profile cases of supply chain problems? Let's find out at our 2nd CR-Conference on November 22nd in Frankfurt, where the following topics will be covered:

- The means of investors to enforce responsible management based on the Principles for Responsible Investment.
- The reaction of companies having to cope with an increasing amount and growing complexity of CR-ratings.
- The presentation of a new and manageable range of CR-KPI's for financial analysts.
- The approach of industry to introduce new technology and products to combat climate change.

We are proud to present very distinguished speakers and panel participants who will discuss these issues and we would be honoured to welcome you at our conference.



Joachim Schlange
Managing Director
Schlange & Co. GmbH



Stewart Armer
Head of SRI
Fortis Investments

8:30 a.m. Registration

9:00 a.m. Welcome

Joachim Schlange | Managing Director, Schlange & Co. GmbH, Hamburg

9:10 a.m. Opening Speech

Kajo Wasserhövel | State Secretary of Labour and Social Affairs, Ministry of Labour and Social Affairs, Berlin

Panel I

»Can Investors Enforce Responsible Management?«

Introduction and Moderation

Paul Clements-Hunt | Head of Secretariat, UNEP Finance Initiative, Geneva

Dr. Hans-Christoph Hirt | Associate Director – Continental Europe, Hermes Investment Management Ltd, London

John Howchin | Senior Analyst Environmental Issues, Norwegian Government Pension Fund, Oslo

Nicolas Huber | Senior Portfolio Manager, DWS – Deutsche Asset Management, Frankfurt a.M.

Matthias Kopp | Projectlead Finance&Energy, WWF Germany, Berlin

Prof. Dr. Rüdiger von Rosen | Managing Director, Deutsches Aktieninstitut e.V., Frankfurt a.M.

10:40 a.m. Presentation

»The Link between News Coverage and Share Price Performance«

Simon Alterman | Senior Vice President Strategy & Business Development, Dow Jones & Company, London

11:00 a.m. Coffee Break

11:30 a.m. Panel II

»The Compatibility of CR-Ratings and Companies' Resources«

Introduction

Prof. Dr. Henry Schäfer | Holder of the Chair for Corporate Finance, University of Stuttgart, Stuttgart

Perrine Dutronc | Managing Director, Innovest Strategic Value Advisors, Paris

Robert Haßler | Chief Executive Officer, oekom research AG, Munich

Hanns Michael Hölz | Chairman of the Board, econsense – Forum for Sustainable Development of German Business e.V., Berlin

Joachim Löchte | Senior Manager Group Environmental Affairs, RWE AG, Essen

Dr. Lothar Meinzer | Director Sustainability Center, BASF AG, Ludwigshafen

Marion Swoboda | Senior Equity Analyst, SAM Research AG, Zurich

Moderation

Thomas Koenen | Managing Director, econsense – Forum for Sustainable Development of German Business e.V., Berlin

1:00 p.m. Lunch Break

**Joint Session of »2nd Corporate Responsibility Conference«
and »Conference of the European Federation of Financial Analysts Societies«**

2:00 p.m. Keynote

»Corporate Social Responsibility and Investment Decisions – What Investment Professionals Expect from Corporate Responsibility«

Friedrich Mostböck, CEFA | Head of Group Research, Erste Bank der oesterreichischen Sparkassen AG, Vienna; Vice Chairman of ÖVFA/Austria; Member Executive Management Committee EFFAS

2:15 p.m. Presentation/Discussion

»Key Performance Indicators for Extra Financial Analysis«

Prof. Dr. Alexander Bassen | Chair for Finance and Investments, University of Hamburg, Hamburg

2:45 p.m. Presentation/Discussion

»Industry Specific KPI's: Utilities«

Dr. Hendrik Garz | Executive Director, WestLB AG, Düsseldorf
 Joachim Löchte | Senior Manager Group Environmental Affairs, RWE AG, Essen

3:15 p.m. Presentation/Discussion

»Bayesian Climate Risk Management in the Finance Sector – First Case Study on Utilities«

Sabine Döbeli | Head of Sustainability, Bank Vontobel AG, Zurich
 Dr. Armin Haas | Senior Researcher, Potsdam Institute for Climate Impact Research, Potsdam
 Dr. Ivo Knoepfel | Managing Director, onValues Ltd., Zurich
Moderation
 Christoph Bals | Executive Director – Policy, Germanwatch e.V., Bonn

4:15 p.m. Coffee Break

4:30 p.m. Panel III

»Practical Steps to Combat Climate Change«

Stewart Armer | Head of SRI, Fortis Investments, Frankfurt a.M.
 Paul Dickinson | Chief Executive, Carbon Disclosure Project, London
 Matthias Hartung | Member of the Executive Board, RWE Power AG, Cologne
 Ajay Narayanan | Head Sustainability, International Finance Corporation, Washington DC
 Dr. Thomas Vahlenkamp | Director, McKinsey & Company Inc., Düsseldorf
Moderation
 Patricia Szarvas | Presenter, CNBC Europe, Frankfurt a.M.

6:00 p.m. End of Conference **Get-Together Congress Center**

8:00 p.m. End of 4th EURO FINANCE WEEK Day

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Congress Center
Messe Frankfurt
Ludwig-Erhard-Anlage 1



General Information

2nd Corporate Responsibility Conference

22 November 2007

Conference Language

English

Conference Venue

- 1** Congress Center Messe Frankfurt
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main
- U4 Festhalle/Messe | 16 Ludwig-Erhard Anlage
- P Congress Center | Maritim Hotel (at your expense)

Admission Fee

1 Day ticket:	800 Euro [plus 19 % VAT]
NGOs:	400 Euro [plus 19 % VAT]
Students:	200 Euro [plus 19 % VAT]

Ticketservice online at www.eurofinanceweek.com

Ticket Shop or send the completed fax reply to the organisation office.

Programme

The organisation office reserves the right to change the programme as may be necessary. Programme updates are available on the congress website: www.eurofinanceweek.com

Suggested Accommodation

Further information under www.eurofinanceweek.com hotels

Organisation Office



Maleki Group

Maleki Group

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Please also note

European Banking & Insurance Fair (E.B.I.F)

20 – 22 November 2007

Messe Frankfurt · Fair Hall 5.1
www.ebif.com

Business Solutions Forum

20 – 22 November 2007

Messe Frankfurt · Fair Hall 5.1

F.A.Z. Career in Finance Forum

19 November 2007

Messe Frankfurt · Forum

<http://FAZjob.NET/financeforum>

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11th EURO FINANCE WEEK will take place
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