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## **PRESSEMELDUNG • PRESS RELEASE**

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### ***Maleki Group and Economist Conferences Launch Co-operation in Germany***

- ***Conference series to be launched during EURO FINANCE WEEK 2006***
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Frankfurt am Main, 17 October 2006. Maleki Group, Germany's leading conference company and the Economist Conferences signed a co-operation agreement to launch a unique new series of strategic business conferences in Germany. Building on the editorial resources of Economist Conferences, part of The Economist Group, publisher of the weekly international newspaper *The Economist*, the Maleki Group will collaborate to present four new conferences in Germany in 2007, focussing on strategic global business topics, relevant to senior executives.

Maleki Group's partnership with Economist Conferences underscores the event specialist's strategic outlook. "We have continuously been internationalising our business during the past years by seeking alliances with partners outside of Germany. Our partnership with Economist Conferences will complement our conference portfolio with a global, strategic focus and will bring new momentum to the market in Germany," states Mark Schiffhauer, Member of the Board at Maleki Group.

"We are pleased to have found a competent partner and look forward to increasing the number of conferences we present in Germany—a highly important business market for us" says David Taylor-Evans, responsible for Economist Conferences' strategic development in the conference segment.

The co-operation will be inaugurated with a conference "**Outsourcing in Financial Services: Risks and Rewards**," taking place on **14 November 2006** in the context of this year's EURO FINANCE WEEK. With over 400 speakers in 30 conferences and more than 10.000 visitors, the EURO FINANCE WEEK is Europe's largest meeting point of the finance and insurance industry.

The complete programme of the 9<sup>th</sup> EURO FINANCE WEEK is available at [www.eurofinanceweek.com](http://www.eurofinanceweek.com) and will be presented in a separate press conference on Monday, 30 October, from 11:00 a.m. to 1:00 in Frankfurt's City Hall. For further information, please contact:

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